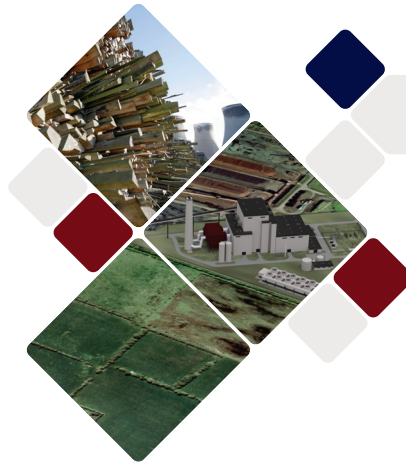


BIOMASS POWER PLANT DEVELOPMENT



The Client

→ DRAX POWER operates the largest coal-fired power station in the UK near Selby in North Yorkshire. The 3,960MW plant is capable of supplying the country with as much as 10% of its electricity requirements.

The Background

→ Having traded in and burned biomass at Drax since 2003, Drax Power took a decision to enter the dedicated biomass power generation sector.

The Heron Renewable Energy Plant close to Immingham Docks in North Lincolnshire was one of three 290MW biomass-fired power stations proposed by the company.

Already a highly industrialised landscape, local politicians and residents were concerned that the biomass plant might add to existing road congestion, affect air quality standards, cause water drainage problems and be harmful to local wildlife.

The Solution

→ An analysis was undertaken by Pendragon that identified key stakeholders to engage in the consultation process.

Residents of approximately 5,000 nearby households were contacted and invited to exhibitions held in Immingham and South Killingholme. A media campaign was orchestrated that involved local and regional newspapers.

Meetings were organised with key stakeholders and presentations given to district and parish councils. A wide range of queries were handled and potentially damaging objections addressed successfully.

The Result

→ The proposal gained the unequivocal support of North Lincolnshire Council Planning Committee. The Department of Energy and Climate Change is expected to make a decision about whether to grant the Heron Renewable Energy Plant planning application by mid-2011.

“Pendragon’s support through the project development phase has been first class”

Marvin Seaman, Project Developer, Heron Renewable Energy Plant, Drax